

**SUBWAY®**  
**"STANDOUT VOLUNTEER COACH" CONTEST**  
**OFFICIAL RULES**

**NO PURCHASE IS NECESSARY TO ENTER OR WIN THIS CONTEST. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.**

- 1. ELIGIBILITY:** This Contest is open to legal residents of South Carolina who are at least eighteen (18) years of age at the time of entry ("Participants"). Employees (and their immediate families or those living in the same household) of Subway Franchisee Advertising Fund Trust, Ltd. ("SFAFT") on behalf of Markets #037, #099, #108, #124, #159 ("Sponsor") and Doctor's Associates, Inc.; Franchisee World Headquarters, LLC; Subway IP, Inc., SUBWAY® Restaurants; The Summit Group Communications and their respective affiliated entities, affiliates, subsidiaries, divisions, parent and related companies, suppliers, printers and advertising, promotional and judging agencies are not eligible to enter or win.
- 2. HOW TO ENTER:** Contest begins at 12:01 a.m. EDT on April 24, 2017 and ends at 11:59 p.m. EDT on May 17, 2017 (the "Contest Period").

The intent of this Contest is to recognize outstanding local volunteer individuals who coach youth sports at YMCA, Youth Baseball and Softball, Soccer teams, Boys and Girls teams, Parks and Recreation teams, and other similar teams in South Carolina and Augusta, Ga. areas. Each Participant will be encouraged to nominate a Coach and describe why they believe their Coach stands out above the rest of volunteers ("Nominees").

In order to nominate a Volunteer Coach, a Participant must complete the Standout Volunteer Coach Nomination Entry Form available while supplies last from a participating Subway restaurant in Markets #037, #099, #108, #124, #159 ("Nomination Form"), describing why they believe a particular Coach is an outstanding volunteer ("Entry"). All Nominees must be at least eighteen (18) years old at the time they are nominated.

All Entries must be submitted online at [www.YourStandoutCoach.com](http://www.YourStandoutCoach.com) or mailed to The Summit Group Communications c/o Standout Volunteer Coach, 114 W 400 S., Salt Lake City, UT 84101. Sponsor is not responsible for Entries not received through either of these Entry methods.

All Entries must be received by 11:59 p.m. EDT of the last day of the Contest Period.

Sponsor reserves the right to confirm all Entries and Coach nominees and to accept or reject any such Entry for any reason, at Sponsor's sole discretion.

- 3. DETERMINATION OF WINNERS:** Sponsor will choose a panel of judges at its sole discretion who will judge each Entry and Nominee on the following characteristics: (1) the Volunteer Coach's Leadership, (2) Sportsmanship; (3) Community Spirit; and (4) Dedication to Health and Fitness. All decisions of the Sponsor are final.
  - PRIZES:** There will be one (1) Grand Prize Winner and four (4) First Place winners selected by the Judges. In addition, each of the first Fifty (50) nominees will receive a Subway \$25 Card. The Grand Prize consists solely of a \$100 Subway Card; a \$150 Subway branded award; and catering by Subway of a meal for the Winner's team up to a maximum of \$250. Each of the Four (4) First Place winners will receive a prize that consists solely of a

\$50 Subway Card. The physical SUBWAY® Card is usable up to its balance only to purchase goods or services at participating SUBWAY® restaurants in the U.S. and Canada, online at www.subway.com or through the SUBWAY® App.

The Winning nominees will be determined by the Sponsors on or about May 31, 2017. All federal, state, and local tax liabilities are the sole responsibility of the Winners.

- 4. PRIZE CONDITIONS:** No substitution for any Prize will be permitted. If necessary due to unavailability of the Prize, a prize of equal or greater value will be awarded at the discretion of the Sponsor. Prize is not transferable, assignable or redeemable for cash. Winning nominee will be required to execute and return an Affidavit of Eligibility and Publicity/Liability Release within five (5) days of issuance, and such other documents as Sponsor may require. Failure to return all required documents in this time period may result in the winning nominee being disqualified and an alternate winning nominee selected. If a prize notification is returned to Sponsor as undeliverable or if an entrant is found to be ineligible or declines acceptance of the Prize for any reason, an alternate winning nominee will be selected.

**Publicity:** Except where prohibited by law, Winners consent to use of information concerning Winners for promotional purposes worldwide in any media without additional compensation.

- 5. CONDUCT OF PARTICIPATION:** By entering the Contest, entrant and nominee affirms that he or she has read and agrees to abide by the Official Contest Rules and the decisions of the judges selected by Sponsor. Sponsor reserves the right to disqualify any entrant and nominee acting in violation of the Official Rules or found tampering with the entry process or with the operation of the Contest or the website. The Contest is governed by the laws of the United States and, by entering, all Winners and entrants and nominees hereby submit to the jurisdiction and venue of the federal, state and local courts located in Connecticut. ANY ATTEMPT BY AN ENTRANT AND NOMINEE OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE RELATED TO SPONSOR OR THE CONTEST OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM SUCH ENTRANT TO THE FULLEST EXTENT PERMITTED BY LAW.

- 6. LIMITATIONS OF LIABILITY:** Sponsor; Subway Franchisee Advertising Fund Trust, Ltd. on behalf of Markets #037, #099, #108, #124, #159; Doctor's Associates, Inc.; Franchisee World Headquarters, LLC; Subway IP, Inc., SUBWAY® Restaurants; and each of their respective affiliated entities, affiliates, subsidiaries, parent corporations, and their respective officers, directors, shareholders, employees and agents, are not responsible for any incorrect or inaccurate entry information, theft, tampering, destruction, or unauthorized access to, or alteration of entries; printing or other errors; and any entries or mail which are late, lost, delayed, incomplete, misdirected, stolen, mutilated, illegible, postage due or any combination thereof. Sponsor reserves the right to modify, suspend or terminate the Contest in the event that it becomes necessary due to circumstances beyond Sponsor's control. In the event the Contest is terminated early, a winner may be selected from all eligible entries received at the time of termination.

- 7. RELEASE OF LIABILITY:** By participating, Winners, Participant and nominees agree to release, discharge, indemnify and hold harmless Sponsor; Subway Franchisee Advertising Fund Trust, Ltd. on behalf of Markets #037, #099, #108, #124, #159; Doctor's Associates, Inc.; Franchisee World Headquarters, LLC; Subway IP, Inc., SUBWAY® Restaurants; and each of their respective affiliated entities, affiliates, subsidiaries, parent corporations, and their officers, directors, employees, representatives and agents from and against any claims made by the Winners, Participants, and nominees or any other third parties related in any way to the operation of this Contest, as well as any other claims, damages or liability due to any injuries, damages or losses (whether alleged, threatened, or actual) to any person (including death) or property of any kind resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any prize or participation in any Contest-related activity or participation in this Contest.

8. **WINNERS LIST:** For an Official Winners List (available after July 1, 2017) or a copy of these Official Rules, send a self-addressed, stamped envelope to: “Standout Volunteer Coach” Contest - WINNERS - or - OFFICIAL RULES (please specify), c/o The Summit Group, Attn: Standout Volunteer Coach, 117 W 400 S Salt Lake City, UT 84101. All requests must be received by September 1, 2017.
11. **MISCELLANEOUS:** The invalidity or unenforceability of any provision of these Official Rules will not affect the validity or enforceability of any other provision. In the event that any provision of the Official Rules is determined to be invalid or otherwise unenforceable or illegal, the other provisions will remain in effect and will be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Sponsor's failure to enforce any term of these Official Rules will not constitute a waiver of that provision. Winners agree to waive any rights to claim ambiguity of these Official Rules. Headings are solely for convenience of reference and will not be deemed to affect in any manner the meaning or intent of the documents or any provision hereof. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Promotion-related materials, privacy policy or terms of use on the Page and/or the terms and conditions of the Official Rules, the Official Rules as stated on this Page shall prevail, govern and control and the discrepancy will be resolved in Sponsor's sole and absolute discretion.
12. **PRIVACY / USE OF PERSONAL INFORMATION:** *Please note*, if eligible Entrant, is considered a minor in your jurisdiction of residence (*generally, a minor is under eighteen (18) years of age*), eligible Entrant must first get their parent/legal guardian's permission before participating in the **SUBWAY® STANDOUT VOLUNTEER COACH CONTEST**. By participating, in the **SUBWAY® STANDOUT VOLUNTEER COACH CONTEST**, eligible Entrant (*if a minor, eligible Entrants parent/legal guardian*) agrees to the **SUBWAY® STANDOUT VOLUNTEER COACH CONTEST** Privacy Statement and Official Rules located at: [www.YourStandoutCoach.com](http://www.YourStandoutCoach.com) if an Entrant is entering on his/her mobile device.

The Administrator and/or Sponsor may gather Personal Information provided by eligible Entrants online for the purposes of conducting and managing the **SUBWAY® STANDOUT VOLUNTEER COACH CONTEST**, and may, for this purpose, disclose such Personal Information to third parties, including but not limited to agents, contractors, service providers, prize suppliers, and if required, to any applicable regulatory authorities. Personal Information may include, but is not limited to: name (full name or first initial and last name), maiden name, nickname, e-mail address, home address, home postal code, home telephone number, mobile telephone number, date of birth, photographic images (especially of face or other identifying characteristics, such as, but not limited to: eye, skin, and hair color, facial features, personal marks such as, but not limited to: tattoos, birthmarks, moles, and scars, as well as, video and voice recordings. Personal Information is only collected when volunteered by an eligible Entrant, at the time eligible Entrant enters the **SUBWAY® STANDOUT VOLUNTEER COACH CONTEST**. If eligible Entrant does not provide Administrator and/or Sponsor the requested Personal Information required to enter the **SUBWAY® STANDOUT VOLUNTEER COACH CONTEST**, eligible Entrant will not be able to participate in the **SUBWAY® STANDOUT VOLUNTEER COACH CONTEST**. By participating in the **SUBWAY® STANDOUT VOLUNTEER COACH CONTEST** located at: [www.YourStandoutCoach.com](http://www.YourStandoutCoach.com) if an Entrant is entering on his/her mobile device, the Administrator and Sponsor, feel that eligible Entrant should know how the Administrator and/or Sponsor may collect, use, share, and protect eligible Entrant's Personal Information. The **SUBWAY® STANDOUT VOLUNTEER COACH CONTEST** Privacy Statement located at: [www.YourStandoutCoach.com/privacy](http://www.YourStandoutCoach.com/privacy), describes, among other things, the types of Personal Information that may be collected from eligible Entrant, how the Administrator and/or Sponsor may use eligible Entrant's Personal Information, when the Administrator and/or Sponsor may share eligible Entrant's Personal Information, who eligible Entrant's Personal Information may be shared with, how the Administrator and/or Sponsor protect eligible Entrant's Personal Information when eligible Entrant enters the **SUBWAY® STANDOUT VOLUNTEER COACH CONTEST**, how eligible Entrant may opt-out, access, update, or correct Personal Information eligible Entrant provided Administrator and/or Sponsor upon entering the **SUBWAY® STANDOUT VOLUNTEER COACH CONTEST**, how and/or who eligible Entrant may complain to if Administrator and/or Sponsor breach any applicable law regarding the **SUBWAY® STANDOUT VOLUNTEER COACH CONTEST**, and how Administrator and/or Sponsor may deal with such complaints. The

**SUBWAY® STANDOUT VOLUNTEER COACH CONTEST**, Privacy Statement also applies to any Personal Information eligible Entrants may provide to Administrator and/or Sponsor offline, such as, any Personal Information the eligible Entrant may provide to the Administrator and/or Sponsor at a live event, during verification procedures, or any other instances in which Administrator and/or Sponsor may collect Personal Information from eligible Entrants offline, *solely* regarding the **SUBWAY® STANDOUT VOLUNTEER COACH CONTEST**. Upon entering the **SUBWAY® STANDOUT VOLUNTEER COACH CONTEST**, the Sponsor, SFAFT on behalf of Markets #037, #099, #108, #124, #159, may ask eligible Entrant to *Opt-In* (which requires eligible Entrant's *express consent*), to receive *specifically requested opt-in information or materials by eligible Entrant*, such as, but not limited to: coupons, newsletters, informational materials, marketing communications, or other special sweepstakes, promotions, etc., or other offers, from SFAFT on behalf of Markets #037, #099, #108, #124, #159, or its affiliates within, the **SUBWAY®** Group. If eligible Entrant *does not specifically* check the *Opt-In* box, eligible Entrant will only be contacted by the Sponsor, SFAFT on behalf of Markets #037, #099, #108, #124, #159 or Administrator for the purpose of administering the **SUBWAY® STANDOUT VOLUNTEER COACH CONTEST**. By participating in the **SUBWAY® STANDOUT VOLUNTEER COACH CONTEST**, eligible Entrant (and, if a Minor, his/her parent or legal guardian) hereby consents to the collection, use, and disclosure of eligible Entrant's Personal Information provided to Administrator and/or Sponsor by eligible Entrant, *solely* in connection with the **SUBWAY® STANDOUT VOLUNTEER COACH CONTEST** Official Rules and Regulations. Eligible Entrant (if a Minor, his/her parent or legal guardian) further acknowledges that eligible Entrant (if a Minor, his/her parent or legal guardian) has read, understands, and accepts, the **SUBWAY® STANDOUT VOLUNTEER COACH CONTEST** Privacy Statement available at: [www.YourStandoutCoach.com/privacy](http://www.YourStandoutCoach.com/privacy). SFAFT on behalf of Markets #037, #099, #108, #124, #159 role in the **SUBWAY® STANDOUT VOLUNTEER COACH CONTEST** is limited to promoting the **SUBWAY® STANDOUT VOLUNTEER COACH CONTEST**. For further information regarding SFAFT on behalf of Markets #037, #099, #108, #124, #159 full privacy practices and procedures, please see SFAFT's Privacy Statement located at: <http://www.subway.com/en-us/legal/privacystatement-fsb>. SFAFT on behalf of Markets #037, #099, #108, #124, #159 hired The Summit Group to run and administer the **SUBWAY® STANDOUT VOLUNTEER COACH CONTEST**. The Summit Group's role is limited to drafting the rules of the **SUBWAY® STANDOUT VOLUNTEER COACH CONTEST**, conducting the drawing of Prize winners from all eligible entries received during the Sweepstakes Period, as well as being the prize fulfiller for the **SUBWAY® STANDOUT VOLUNTEER COACH CONTEST**. SFAFT on behalf of Markets #037, #099, #108, #124, #159 urges Entrant to review **The Summit Group's**, full privacy practices and procedures located on their website at: <http://www.summitslc.com/privacy.html>. SFAFT on behalf of Markets #037, #099, #108, #124, #159 third-party service provider, **Value Pay Services, LLC** ("VPS"), manages the **SUBWAY®** Card website where each Prize winner will register their **SUBWAY®** Card. SFAFT on behalf of Markets #037, #099, #108, #124, #159 urges Entrant to review SFAFT on behalf of Markets #037, #099, #108, #124, #159 third-party service provider, VPS's, full privacy practices and procedures located at: <https://www.mysubwaycard.com/ContentManager/Controller.aspx?page=English/privacy/privacy>. SFAFT on behalf of Markets #037, #099, #108, #124, #159 third-party service provider **CP**, located in the USA, may send eligible Entrant opt-in information or materials specifically requested by eligible Entrant at the time of entering the **SUBWAY® STANDOUT VOLUNTEER COACH CONTEST**. SFAFT on behalf of Markets #037, #099, #108, #124, #159 urges eligible Entrant to review third-party service provider CP's, full privacy practices and procedures located on their website at: <http://www.customerportfolios.com/privacy-policy/#privacy>, or any other Promotional Partners listed in these Official Rules.

By entering the **SUBWAY® STANDOUT VOLUNTEER COACH CONTEST**, each entrant (*if a minor, eligible Entrants parent/legal guardian*) agrees to the publication, reproduction and/or other use of his/her name, address, voice, image, statements about the **SUBWAY® STANDOUT VOLUNTEER COACH CONTEST**, photograph and/or other likeness without further notice or compensation, in any publicity or advertisement carried out by or on behalf of the Sponsor, *solely* regarding the **SUBWAY® STANDOUT VOLUNTEER COACH CONTEST**, including, but limited to: print, broadcast, the internet (including social media), and on the **SUBWAY® STANDOUT VOLUNTEER COACH CONTEST** winners' list.

13. **SPONSOR INFORMATION:** Subway Franchisee Advertising Fund Trust, Ltd. on behalf of #037, #099, #108, #124, #159, c/o The Summit Group, Attn: Standout Volunteer Coach Contest, 117 W 400 South, Salt Lake City, UT 84101 is the Sponsor of this Contest.

**THIS CONTEST IS VOID WHERE PROHIBITED OR RESTRICTED BY LAW.**

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